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Sündmused

Projekti Rural Flavours projektikohtumine Hiiumaale 1-4. august 2019

Projekti Rural Flavours / Külade maitsete kohtumine Hiiumaale 1-5. August 2019

1. August	17.00 – 21.00	Fi, Cr, Cy delegatsioonid lahkuvad Tallinnast Hiiumaale, Hotelli Sõnajala
	17.30	Portugali delegatsiooni saabumine Kärdla lennujaama, transfeer Hotelli Sõnajala
	18.30 – 22.00	Portugal: kohvikute külastamine Kassaris
2. August	8-9.30	Hommikusöök
	10.00	Projekti seminar: “Local legends marketing the area”/ Kohalikud legendid turunduses , Maakonnatalituse saalis, Leigri 5
	13.00 – 21.00	Pop-up kohvikute külastused
		1. Kõpu Tuletorn ja kohvik
		2. Vana kuivati õu, Kõpu küla
		3. Maailmalõpu kohvik Kalana külas
		4. Puumetsa Paavli juures , Ristna külas
		5. Sõru Muuseumi mälukohvik Sõru külas
		6. Valgu baar Anno 1990
3. August	8-9.30	Hommikusöök
	9.00	Juhtkomitee istung hotellis
	9.30-10.00	Check out Sõnajalast, pagasi transfeer Kassari hotelli
		10-14 ettevalmistused ja kooskõkkamine Viia küla maitsete kohvikuks Flavours of five villages . Kärdla Põhikooli õppeköögis Kassari peakoka juhendamisel. Kohaliku toote mini-laad.
	14-17.00	Viie küla maitsete kohvikute söömaag / Flavours of five villages
		Kohaliku toote mini-laad Projekti lõunasöök Hiidlaste Koostöökogu poolt
	17-22.00	Kärdla kohvikute külastused
	22.00*	Transfeer Kassari hotelli
4. August	7.30	Fi, Cr, Cy delegatsioonid lahkuvad Hiiumaalt



	8-9.00	Portugali hommikusöök
	10.00	Portugal: kohvikute külastused, purjetamine HiiuInglil
	19.00	Õhtusöök Restos Lest&Lammas
5. August	6.30	hommikusöök
	7.00	Portugali delegatsiooni lahkumine Hiiumaalt

Projekti seminar: “Local legends marketing the area”/ Kohalikud legendid piirkonna turunduses, Maakonnatalituse saalis, Leigri 5

02. august 2019

9.30	Registreerimine ja kohv
10.00	Tervitussõnad: volikogu esimees vallavanem Reili Rand / Opening by Mayor Reili Rand
10.15	Hiiumaa turundusstrateegia (Hiiumaa marketing strategy, Anne Ly Torstenson
10.30	<u>Kohvilähkrite pidu – 13 aastat Hiiumaa tähtsündmust Kohvikutepäevad / 13 years of Hiiumaa Caffee Days.</u> By Ly Johansen
11.00	Kassari Kultuurineljapäevad / Kassari summer events, by Margit Kääramees LAG Board
11.20	<u>Fatima legend, Portugal</u>
11.45	<u>Starigradi legendid Horvaatias</u>
12.00	Küprose legendid: <u>Koilani küla Limassolis</u> , Chara Koutaliano
	Paphose legendid / Paphos legends, Mary Savva
12.30	<u>Soome Karhuseutu legendid kohaturunduses / Karhuseutu legends in Finland</u>
13.00	Seminari lõpp

PRESENTATIONS

Hiiumaa Where the money goes by Ly Johansen

Hiiumaa On marketing By Anne-Ly Torstenson

Finland presentation

Portugal Legend of Fatima

Cyprus presentation

Croatia presentation

Projekti Rural Flavours / Külade maitseed kohtumine Hiiumaal 1-5. August 2019 osalejad / Participants:

Ilkka Äijälä FIN

Keijo Koivu FIN

Anneli Koivu FIN

Kaija Pihlajamäki FIN

Heini Järvenpää FIN
 Annita Charalambous CYP
 Maria Ioakeim CYP
 Chara Koutalianou CYP
 Alik Sofekleous CYP
 Ntora Christodoulou CYP
 Maria Savva CYP
 Rakis Pieridis CYP
 Marios Iannou CYP
 Jorge Rodrigues POR
 Carla Augusto POR
 Anca Martins POR
 Anabela Mendes POR
 Ana Škara Cro
 Sandra Babac Cro
 Josip Šare Cro
 Eugen Novaković Cro
 Bruno Marasović Cro
 Reet Kokovkin EE
 Ilmi Aksli EE
 Aivar Viidik EE
 Reili Rand EE
 Karin Liiva EE
 Sven Kriggulson EE
 Kreete Kokovkin EE
 Kerttu Noode EE
 Ingrid Tärk
 Margit Kääramees EE
 Anne Ly Torstenson EE
 Ly Johansen EE

Project Rural Flavours meeting in Hiiumaa 1-4. august 2019

Thu 1st of August	17.00 – 21.00	Fi, Cr, Cy Departure from Tallinn to Hiiumaa Hotel Sõnajala (Please, find eating in the ferry restaurant)
	17.30	Portugal arrival to Kärdla Airport, transfer to Hotel Sõnajala
	18.30 – 22.00	Portugal: site visits to Festival pop-up cafes
Fri 2nd of August	8-9.30	breakfast
	10.00	Project seminar: “ Local legends marketing the area ”, at County Government premises, Leigri

	13.00	Lunch, site visits and dinner in pop-up coffees: <ol style="list-style-type: none"> 1. <u>Kõpu Lighthouse and Caffee</u> 2. <u>Caffe Old Dryer House</u>, Kõpu village 3. <u>Caffe At the End of the World</u>, Kalana village 4. <u>Caffe Chez Puumetsa Paavel</u>, Ristna village 5. <u>Memory Caffee in Sõru Museum</u> 6. <u>Caffe Anno 1990 in Valgu Bar</u>
	20.00	Dinner in Linnumäe
Sat 3rd of August	8-9.30	breakfast
	9.00	In the morning: Steering group project meeting
	9.30-10.00	Check out
	10-15.00	Preparation for the Festival Event: Baltic-Mediterranean Caffee. Joint cooking work shop, Festival sites visits in Kärkla
	15-18.00	Hosting The Baltic-Mediterranean Caffee – Babel of the Nations Local product mini-fair Project Caffee and lunch
	18-19.00	Clean-up of the site
	19.00	Individual study visits to Kärkla Festival sites
	22.00	Transfer to the hotel in Kassari
Sun 4th of August	7.30	Fi, Cr, Cy Departure To Tallinn Airport
	9.00	Portugal breakfast
	10.00	Portugal: site visits to Hiiumaa caffees (tbc) and sailing
	19.00	Dinner in Resto Lest&Lammas
Mon 5th of August	7.00	Departure for Portugal from hotel to Kärkla airport

Legends of the Caffees:

1. Kõpu Lighthouse and Caffee The history of the oldest still operating lighthouse not only in Estonia, but anywhere in the World stretches back 500 years, when landmarks were needed to guide ships in the Hanseatic League. The most important east-west trade route in Northern Europe passed the island of Hiiumaa and merchants complained of ships being lost on the Baltic Sea. This led to the construction of the lighthouse at Kõpu to warn ships of the low waters off the island.

The lighthouse was built at 67 metres above sea level at the highest point on

Hiiumaa. It stands 36 metres above the ground, meaning its light shines out at 102.6 metres above sea level. No other lighthouses by the Baltic Sea are as high.

2. Caffe Old Dryer House, Kõpu village

Kõpu Artisan Café is located in the yard of the former collective farm grain dryer. The year 1950, when the dryer was completed, is carved in masonry. It wasn't all that long, and for years the ruins stood in the middle of the village until they had another life as a summer home for one family. The idea of setting up a cafe there arose several times at the beginning of the new era, but the idea remained.

One day this year, a longstanding idea will come true and the cafe will open its doors in an old dryer outside. Just as it was a nutritious place during the collective farm, it is today. We offer food and drink and hope that the empty stomach will be full.

3. Caffe At the End of the World, Kalana village

When you have arrived in the end of the world, the best pieces of fresh fish and matured meat await you. Delicious snacks are made from the best fish coke in Hiiumaa. We will match handcrafted beers and finer cocktails. Particularly fierce is nettle-nojito. All this gastronomic experience is accompanied by music suitable for a summery summer evening.

How to get there: You will find our café just before Kalana Harbor on the right side of the road. The cafe is surrounded by pine forests and rocky ground.

4. Caffe Chez Puumetsa Paavel, Ristna village

The theme of our one-day cafe is related to the location, the old farmhouse, on which the Silver Fish Guest House in Ristna is now built. This farm was one of the most beautiful on the Kõpu peninsula in the middle of the last century.

Pavel Puumetsa and his wife Leena lived in a beautiful house with a glass veranda, and they had five children. Pavel was a sailor and commander of the Kalana Rescue Station, which rescued and saved many shipwrecks until the start of World War II. The sons of John, Eduard and August went to America and their lives are particularly exciting.

5. The Memory Caffe in Sõru Museum

This year Sõru Museum, Sõruotsa Village Society and NGO Life with Dementia join forces and invite everyone to Memory Cafe! We are located in the beautiful Sõru harbor, where guests are welcome both by sea and by land.

People with dementia, families, community, volunteers, etc. are welcome. A memory cafe is a place where you can communicate, get the information you need, create new ideas and relationships - so-called recharge your batteries.

6. Caffe Anno 1990 in Valgu Bar Times and houses change, but memories last! This is also the case with the current village house, Emmaste, in Valgul, which was a workers' canteen in the distant collective farm times and the legendary Valg's bar in the frantic 90s. In response to the public's wishes, Valgu Bar will reopen its doors for one evening on August 2nd! (The proposal came directly from Star FM live broadcast in 2018)

Drinks and cocktails as in the 90's Valgu bar - a little training for those interested. Music like in the 90's Valgu bar - with a real DJ, of course. Behind the counter you can see the legendary bartender.

HIIUMAA VIDEO ON PROJECTS IMPLEMENTED WITH SUPPORT OF LAG



